



Opportunity for Organic Product Market in China Getting Higher Demand 50%

The Organic products in China have developed very quickly. There is mainly focusing on exporting because it can make a higher profit and the organic products are getting very popular in abroad markets.

The organic products of China such as organic rice, vegetable, tea, cereal, oil from cereal and honey have very high demands in the markets. The value of organic products exporting of China is about USD \$3.5 billion in 2006. It can dominate the world market share of organic products at 0.7 %. The selling price of organic products in the world market has higher triple price than general products' price.

The organic tea, egg, rice and fruits are popular products in Beijing and Shanghai. The analysts anticipate that the organic products will become very popular products especially Chinese people in the middle class society (coastal provinces).

Nowadays the consumption rate of organic products in China increases 30-50 % per year.

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